

# **MANAJEMEN PERENCANAAN DAN EVALUASI DI BIDANG KESEHATAN**

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**CV. STRATA PERSADA ACADEMIA**

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## KATA PENGANTAR PENULIS

Puji syukur kami panjatkan ke hadirat Allah Tuhan Yang Maha Esa atas rahmat dan karunia-Nya sehingga buku ini, yang berjudul "*Manajemen Perencanaan dan Evaluasi di Bidang Kesehatan*", dapat tersusun dan hadir di tangan pembaca. Buku ini disusun dengan tujuan untuk memberikan pemahaman yang komprehensif mengenai pentingnya perencanaan dan evaluasi dalam bidang kesehatan, khususnya dalam konteks implementasi program-program kesehatan yang berkelanjutan dan berdampak.

Perencanaan dan evaluasi merupakan dua elemen kunci dalam manajemen program kesehatan. Dengan pemahaman yang baik terhadap kedua elemen ini, diharapkan para praktisi kesehatan, pengambil keputusan, akademisi, maupun mahasiswa di bidang kesehatan dapat menerapkan prinsip-prinsip manajemen yang tepat dalam setiap tahapan penyusunan dan pelaksanaan program.

Buku ini dimulai dengan dasar-dasar konsep perencanaan dan evaluasi, kemudian melangkah ke aspek teknis seperti *situation analysis*, perumusan masalah, hingga penyusunan *Plan of Action* (PoA). Tidak hanya itu, pembahasan mengenai pelaksanaan program, supervisi, dan analisis SWOT juga diberikan untuk melengkapi pemahaman tentang pengelolaan program kesehatan. Buku ini ditutup dengan pembahasan mengenai pentingnya partisipasi komunitas, pelibatan pemangku kepentingan, serta pemanfaatan teknologi dan inovasi dalam monitoring dan evaluasi.

Kami menyadari bahwa buku ini masih jauh dari kesempurnaan, namun kami berharap materi yang tersaji dapat memberikan wawasan dan manfaat yang signifikan bagi pembaca. Kritik dan saran yang membangun sangat kami harapkan guna perbaikan di edisi mendatang.

Akhir kata, kami ucapkan terima kasih kepada semua pihak yang telah memberikan dukungan dalam penyusunan buku ini.

Semoga buku ini dapat memberikan kontribusi yang positif bagi peningkatan kualitas program kesehatan di Indonesia.

Pangkalpinang, 2 September 2024

Penulis

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